

# HOST A HOUSE CONCERT WITH STOLIE

## WHAT IS A HOUSE CONCERT?

### YOU ARE THE HOST

A house concert is an intimate performance for your friends in the comfort of your home where deeper connections can be made between performer and audience.

The host will provide the space, invite the guests and the performance will be compensated through donations from guests.

Email [stolie@stolie.com](mailto:stolie@stolie.com) to book!

## WHO WILL LISTEN?

### INVITE YOUR FRIENDS

Invite your friends, family, neighbors, co-workers, mail carrier...

Have a minimum of 20 people in attendance (Invite twice as many, just in case)

Create invitations to send to your guests (Physical, social media, email)

Ask guests to RSVP (Best response rate!)

Remind guests a week before the show

House concerts work best when there are 20 or more people! Less than 15 and it may lack the energy and excitement we're going for. Use Facebook Events and email to let people know about the show and ask guests to RSVP. Facebook Events are also great to post videos, pictures and songs to get people excited about the show!

Worried about numbers?  
Consider Co-Hosting with a friend!

If you don't have 20 people to invite, consider co-hosting the show with a friend and combine your efforts. And you'll make some new friends!

## WHERE IS THE CONCERT?

### TRANSFORMING YOUR HOME

Select a space that fits 20+ people (Living room, porch, backyard)

Supply chairs for every guest (Folding chairs, pillows, couches, blankets or BYO lawn chairs for outdoor events)

Everyone should remain seated for the entirety of the performance

In the event of rain or hot temperatures, plan to have a back-up location confirmed 2 hours before guests arrive. Ask a friend to help move chairs 1 hour before showtime!

## HOW DOES ARTIST GET PAID?

### DONATION-BASED SHOW

In your invitation, tell your guests that there is no set ticket price and that they should come prepared to make a donation at the conclusion of the show

Host will make an announcement at the end of the show to encourage guests to donate to the artist

I prefer to avoid a cover charge or "suggested donation." This way, anyone can attend no matter their financial situation, and no one feels pressured to fork up a specific amount. You don't have to apply a dollar amount either — let people contribute what they prefer to. At the end of the concert, the host will make an announcement to encourage guests to donate to the artist. VERY IMPORTANT!

If you would prefer to skip the donation and cover the cost of the show yourself, please email [stolie@stolie.com](mailto:stolie@stolie.com) to discuss details.

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## FOR A GREAT PERFORMANCE...

### THINGS TO REMEMBER

#### THE SCHEDULE

Artist will begin stage set-up start 2 hours before showtime so that 1) they don't see me bending over and dirty from cables and 2) I can give them my full attention upon meeting them

#### TIMELINE EXAMPLE

5PM ARRIVAL AND SET-UP  
6PM GUESTS ARRIVE & MINGLE  
7PM SHOWTIME! (60-75 MINUTES)  
8PM MINGLE, MERCH, HANG OUT  
10PM PACK UP AND HEAD OUT

#### FURRY FRIENDS & KIDS

Find a good spot for pets and children during the concert. Barking dogs and inquisitive children can be a distraction to both the audience and performer. (However, if you're inviting Super Stolie to play a children's concert, the kids can stay.)

## ASKING FOR DONATIONS

### IT'S UP TO THE HOST TO MAKE THE DONATION ANNOUNCEMENT

This is very important and how I am able to make this concert happen. I will give you a heads-up before playing the final song, and you will come up next to me with a fun container and say something like:

"This container is for donations. Stolie has just given us a special evening of music, so now it's our turn to give back to her. I will leave this container here on the stage, so let's fill it up!

**THANK YOU FOR YOUR GENEROSITY!"**

## SETTING UP

### GETTING YOUR SPACE READY

#### Consider having a potluck!

- In your invitation, ask guests to bring a dish or a snack to share
- Set-up food on a table in a different area from the performance space

#### Set-up chairs before guests arrive

- Provide a seating option for every guest
- Arrange chairs in rows or semi-circle starting 3 feet away from performance area.
- Avoid having a big open area of nothingness in the middle of the space.

#### No stage required! Tech Reqs

- I prefer to perform on the same plane as the audience to create a natural common-ground
- I should be able to see all guests faces
- The performance area should be on solid ground and a minimum area of 5x5 square feet
- The area must have electricity
- My speakers are perfect for small or larger rooms as well as outdoor spaces

## FINDING A DATE

### LET'S SYNC CALENDARS

My availability depends on where I am in the world at any given time, but I love to travel! Check in with me and let's see when and how I can swing your way for a concert.

Remember, weekdays are people, too. (And just as great as weekends!)

Email [stolie@stolie.com](mailto:stolie@stolie.com) to explore ideas.

Thank you for being flexible!